

CONTRACT



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

And:

Triad Communications
2006 Fourth Street
Cuyahoga Falls, OH 44221

Contract / Revision 586229 /		Alt Order #
Product		
Contract Dates 10/27/12 - 11/05/12	Estimate #	
Advertiser Summit County Democratic Party		Original Date / Revision 10/25/12 / 10/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive John Zarlenga	Sales Office Cleveland
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/29/12	11/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$2,400.00			
Week:		11/05/12	11/11/12	M-----				1	\$2,400.00			
N 2	8	10/27/12	11/03/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$900.00			
Week:		10/29/12	11/04/12	-----S-				1	\$900.00			
N 3	8	10/27/12	11/04/12	Fox 8 Early News 7a-8a	Su 7a-8a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$850.00			
Week:		10/29/12	11/04/12	-----S				1	\$850.00			
N 4	8	10/29/12	11/05/12	M-F 10a-11a	10a-11a		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$800.00			
Week:		11/05/12	11/11/12	M-----				1	\$800.00			
N 5	8	10/29/12	11/05/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$1,100.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,100.00			
N 6	8	10/29/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$2,400.00			
Week:		11/05/12	11/11/12	M-----				1	\$2,400.00			
N 7	8	10/29/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$3,000.00			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 8	8	10/29/12	11/05/12	Late News Rotator	10p-11p Rotator		:30			NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTFSS				1	\$3,400.00			
Week:		11/05/12	11/11/12	M-----				1	\$3,400.00			
N 9	8	10/29/12	11/05/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	2	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/27/12 - 11/05/12	<u>Product</u>	<u>Estimate #</u>
<u>Advertiser</u> Summit County Democra		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u> Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTFSS				1	\$600.00			
Week:		11/05/12	11/11/12	M-----				1	\$600.00			
Totals											18	\$30,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	2	\$1,750.00	\$1,487.50
10/29/12 -11/05/12	16	\$29,150.00	\$24,777.50
Totals	18	\$30,900.00	\$26,265.00

Signature: _____

Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WTW Fox 8</u>	Date: <u>10/26/12</u>
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I, Stephanie Jelen
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Stormer, Fickes, Michael

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/26/12 Stephanie Foley 330-237-3531
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.